







# OCEANS CONFERENCE & EXPOSITION

February 21-24, 2022 IIT Madras Research Park, Chennai

INSPIRE
INNOVATE
SUSTAIN

www.chennai22.oceansconference.org

















**OCEANS** is a bi-annual event for global marine researchers, technologists, engineers, students, and policymakers. The researchers and industrial leaders gather for four days to highlight, discuss and exchange relevant topics and current trends in marine technologies. This will help in creating awareness on advanced research areas, practices, and policies for the marine field. The Marine Technology Society and the IEEE Oceanic Engineering Society have partnered to present the prestigious OCEANS Conference & Exposition (2022), which will draw an audience of more than 1,000 attendees.

The 2022 edition of OCEANS Conference & Exposition will be held as a HYBRID conference, with an option available to attend the conferences physically and virtually, as per your comfort. This decision was taken keeping in view the health and safety of the attendees, amidst the pandemic.

The innovative OCEANS 2022 Chennai program will include technical sessions, invited sessions on specialized topics, plenary sessions, a student poster competition, outreach and media sessions, discussion panels, live feeds, tutorials, student hackathons and exhibits with the following highlights;

- Over 600 professionally reviewed technical papers, including sessions focused on local themes.
- $\bullet \ Plenary \ sessions \ with \ leaders \ from \ industry, a cademia, defence \ forces \ and \ the \ government.$
- Exhibitors showcasing the latest innovations in products and services from across the globe.
- A student poster session featuring outstanding projects from around the world and other student activities, including hackathons for student.
- Tutorials, workshops, product demonstrations, government listening sessions, social and networking opportunities, professional field trips etc.

You are cordially invited to the beautiful city of Chennai for lively sessions and discussions on ocean-related issues and to experience the magic of the oceans spanning centuries of maritime history.



## SPONSORING SOCIETIES

The OCEANS Conference is made possible by the IEEE Oceanic Engineering Society and the Marine Technology Society. These societies have partnered to present the OCEANS Conference to society members, as well as the government agencies, universities, affiliated companies and individuals, in order to further grow and develop their fields through collaborative learning and synergistic solutions.



Website: www.ieeeoes.org



Website: www.mtsociety.org

## **SPONSORSHIP & EXHIBITION OPPORTUNITIES**

The sponsorship packages are designed for industry leaders and provides significant impact through pervasive affiliation with the convention and key positioning for you as the sponsor.

The conference will have opportunity to showcase ocean engineering and related products through an in-person and on-line (virtual) exhibition. You are invited to exhibit your product or service at this prestigious event, happening for the first time in India.

## PLATINUM SPONSORSHIP: INR 10,00,000/-

Company logo with 200-word company profile on the home page of the conference website, hyperlinked to the company website

Company logo on the conference halls' main backdrop & the sponsor panel/s in

Physical venue & the virtual platform; as per the category

Company logo on the login page of the virtual meeting platform

Company logo in advertisements, wherever applicable

21 Sqm booth in Exhibition Area at the venue (physical) - Octanorm shell scheme

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Virtual booth in the first row of the virtual exhibition hall on the virtual meeting platform; with following features;

- •Up to 4 brochures (downloadable by delegates) should not be more than 5 MB each
- •Up to 3 videos for delegates to view should not be more than 30 MB each
- Facility to type chat with the delegates
- Facility to video chat with the delegates
- •Link to go to the company website

Complimentary 05 full registrations (03 to attend physically with access to gala dinner and 02 to join the conference virtually)

Visibility on the e-banner in the virtual lobby on the virtual meeting platform Acknowledgment of your sponsorship at the conference opening & closing speech

## GOLD SPONSORSHIP: INR 5,00,000/-

Company logo with 150-word company profile on the home page of the conference website, hyperlinked to the company website

Company logo on the conference halls' main backdrop & the sponsor panels in Physical venue & the virtual platform; as per the category

Visibility on the e-banner in the virtual lobby on the virtual meeting platform

Company logo in advertisements, wherever applicable

15 Sqm booth in Exhibition Area at the venue (physical) - Octanorm shell scheme

Virtual booth in the first row of the virtual exhibition hall on the virtual meeting platform – with following features;

- Up to 3 brochures (downloadable by delegates) should not be more than 5 MB each
- Up to 3 videos for delegates to view should not be more than 30 MB each
- Facility to type chat with the delegates
- Facility to video chat with the delegates
- Link to go to the company website

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Complimentary 03 full registrations (02 to attend physically with access to gala dinner and 01 to join the conference virtually)

Acknowledgment of your sponsorship at the conference opening & closing speech

## SILVER SPONSORSHIP: INR 2,00,000/-

Company logo with 100-word company profile on the home page of the conference website.

Company logo on the conference halls' main backdrop & the sponsor panels in

Physical venue & the virtual platform; as per the category

Company logo in advertisements, wherever applicable

06 Sqm booth in Exhibition Area at the venue (physical) - Octanorm shell scheme

Virtual booth in the third row of the virtual exhibition hall on the virtual meeting platform – with following features;

- •Up to 2 brochures (downloadable by delegates) should not be more than 5 MB each
- •Up to 2 videos for delegates to view should not be more than 30 MB each
- Facility to type chat with the delegates
- •Link to go to the company website

Complimentary 02 full registrations (01 to attend physically with access to gala dinner and 01 to join the conference virtually)

Acknowledgment of your sponsorship at the conference opening & closing speech



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## **EXHIBITION BOOTH - 3m x 3m**

INR 1,00,000 - Per Booth

A 3m x 3m space with Octanorm walls, 2 chairs 1 table, 3 spotlights and 1 five amp plug point with waste bin, fascia and carpet.

2 exhibitor badges for venue (includes conference lunches and coffee – excludes scientific sessions)

Company logo on home page of the conference website

Virtual booth on the virtual exhibition hall on the virtual meeting platform (as per space availability) – with following features;

- 1 brochure (downloadable by delegates) should not be more than 5 MB each
- 1 video for delegates to view should not be more than 30 MB each
- 1 exhibitor passes for the booth on virtual meeting platform
- Facility to type chat with the delegates

#### **VIRTUAL BOOTH**

INR 50,000 - Per E-Booth

Company logo on home page of the conference website

Virtual booth on the virtual exhibition hall on the virtual meeting platform (as per space availability) – with following features;

- 1 brochure (downloadable by delegates) should not be more than 5 MB each
- 1 video for delegates to view should not be more than 30 MB each
- 1 exhibitor passes for the booth on virtual meeting platform
- Facility to type chat with the delegates

1 exhibitor passes for the booth on virtual meeting platform



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## Terms & Conditions

#### Tax

All prices are inclusive of GST @ 18%, as applicable.

#### **Payment Terms**

Please be advised that your participation is not considered confirmed until payment has been received in full and Sponsors/ Exhibitors will not be allowed to occupy their spaces/ stalls and these terms cannot be varied under any circumstances.

#### **Application to Participate**

Application to participate will be considered only if the OCEANS 2022 Sponsorship Form is duly filled and sent to the conference secretariat with a cover letter on the company letterhead (e-versions are allowed).

This application has to be followed by minimum 50% of the sponsorship amount, not later than 15th December, 2021.

Balance could be transferred to the conference account not later than 15th January, 2022.

In case the conference is converted into a completely virtual edition, the sponsoring company need not pay the balance amount.

#### Withdrawal/Cancellation

Cancellations are to be made in writing (on company's letterhead) and sent to the conference secretariat.

If withdrawn/cancelled before 15th Jan'22, Amount paid will be refunded after deducting Rs. 100,000/- plus taxes (GST) of the original amount paid; after which there will be no entitlement for any refund.



#### **Important Notice**

Sponsorship / Exhibition confirmed are NON-TRANSFERABLE.

Space will be provided on a first come first serve basis. All exhibitors/sponsors are subject to the approval of the Local Organising Committee.

The Local Organising Committee reserves the right to change the dates of the exhibition/conference in case of unavoidable circumstances.

The Local Organising Committee will not be responsible for any tax liability incurred for any transactions undertaken by the sponsor/exhibitor.

#### **Event Cancellation Clause**

In the event of the entire exhibition/ conference having to be cancelled, postponed or curtailed due to any unforeseen reason beyond the organisers' control, including but not limited to Force Majeure, Earthquake, Acts of God, Terrorism Acts, War, Strikes, Political Unrest, Pandemic, etc., organisers cannot accept the liability for any claim.

## **Conference Account Details**

**OCEANS 22 CHENNAI** 

A/c No.: 2722101016710

Bank: Canara Bank

IFSC code: CNRB0002722



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## www.chennai22.oceansconference.org

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PCO: Elisyan India Pvt. Ltd.

